

Rep Order# 8890344 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 69009

Printed: 11/05/2012 10:24 AM
Last Received: 11/05/2012 10:20 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CONGRS CM/PG
Product DCCC
Estimate# 2216
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2216
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCL 1X SAT 5-530P
ADD MKGS (2X SAT FROM OTHER CONTRACTS)

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*17	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 CANCL								
				V3 Comment Changed, Spots/week Changed								
	*27	M	10P-1035P	ABC4 NEWS-5P SAT	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
				Buyline Comment: LATE NEWS								
				Sales Remark: V3 MKG FOR 3X SAT 5-530P NA								
				V3 Added								
	*28	TU	7A-9A	ABC4 NEWS-5P SAT	:30	\$300.00	11/06-11/06	1	1	1	\$300.00	
				Buyline Comment: NEWS								
				Sales Remark: V3 MKG FOR 3X SAT 5-530P NA								
				V3 Added								

---REPORT TOTALS---

Report Totals: 2 / \$1,200.00

---SALES MONTHLY TOTALS---

Nov 12: 44 / \$17,345.00

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Sales Totals: 44 / \$17,345.00

Station Totals: 44 / \$17,345.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$17,345

CABL 0%	KAZG 0%	KJZZ 0%	KENZ 0%	KSL 0%
KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
NTVX 0%				

Books null
Demos RA35+